

2nd ANNUAL HUMBER RIVER CLEAN UP EVENT!

1-800 RID-OF-IT Issues Challenge for West Toronto Companies to Do Their Part

1-800 RID-OF-IT in Toronto will hold their 2nd Annual *Humber River Clean Up* event on September 3, 2008. Rick Crawford, President of Toronto Central, is issuing a challenge for West Toronto companies to join the cleanup and do their part to keep the Humber River beautiful. Volunteers are also encouraged to join the cleanup and lend a hand.

“Last year we pulled more than a metric ton of garbage from the river including four rusted shopping carts, garbage cans, steel oil drums, bottles, cans and a few ... unidentified objects,” said Crawford. This year we are working to grow the scale of the clean-up by challenging other West Toronto businesses to step up to the plate and help keep this amazing resource clean.”

Mink, beaver, blue heron, fox, deer and white egrets all live in or near the Humber River. The waters and surrounding parkland is a hidden wildlife sanctuary in the midst of our city.

The annual Humber River Clean Up was created by Rick Crawford, a Bloor West resident and keen kayaker. Last year, while kayaking, Crawford saw the mass of accumulated rubbish in the water and decided to take action.

“As a local kayaker I can’t believe the things that have ended up in the Humber River. It’s a beautiful part of the city, but it really needs someone to step in and clean it up,” added Crawford. “As a rubbish removal company we’ve got the trucks and expertise to get this done.”

When: Wednesday, September 3, 2008

Time: 8:30 am: Volunteers to meet in the city parking lot, just south of gas station on South Kingsway on the West side of the road. (North of Queensway – Off South Kingsway)

9:30 am – 1:30pm: Clean up event! This year we are focusing on the Humber River Marshes